



VACANCY ANNOUNCEMENT

MANAGER: MARKETING AND COMMUNICATION

Duty Station: Swakopmund, Namibia

Commencement date: as soon as possible

Expected duration: ((4-year contract)) renewal based on performance and on availability of funding

Level: Patterson D3

Salary notch: N\$522,772 - 567,924 [Namibian Dollars, Total cost to company]

1. ABOUT THE BENGUELA CURRENT CONVENTION

The Benguela Current Convention (BCC) is a multi-sectoral organisation established by the Republics of Angola, Namibia and South Africa (Parties) to spearhead regional collaboration for integrated management, sustainable development and protection of the environment using an ecosystem approach to ocean governance in the Benguela Current Large Marine Ecosystem (BCLME). The BCC is the first inter-governmental Convention in the world to be based on the Large Marine Ecosystem (LME) concept of ocean governance – a move towards managing transboundary resources at the larger ecosystem level (rather than at the national level) and balancing human needs with conservation imperatives.

The Secretariat of the Benguela Current Convention is located in Swakopmund, Namibia. The functions of the Secretariat, as defined in Article Thirteen of the Convention, are to:

- (a) provide services to the Ministerial Conference, the Commission and its subsidiary bodies to facilitate the execution of their functions;
- (b) establish rules and procedures of operation, functioning and appointment of its staff to be approved by the Commission;
- (c) propose the creation or termination of such positions as deemed necessary to perform its functions, with the approval of the Commission;
- (d) source resources, additional to the contributions made by the Parties, to carry out and implement the programmes of the Commission;
- (e) establish partnerships with other organisations; and
- (f) Perform such other functions as the Commission may determine.

2. GENERAL ROLES AND RESPONSIBILITIES FOR THE POSITION

BCC is seeking to hire a self-motivated and talented Marketing and Communications Manager to lead our communications department. The manager will be in charge of producing high-quality content that engages stakeholders and builds brand recognition. He/she will work under the direct supervision of the Executive Secretary of the BCC.

Specific Duties

The Marketing and Communications Manager will drive the BCC brand's image through consistent messaging and strategy, oversee the development of brand collateral to developing internal and external communications and marketing strategies. He/she will liaise with media to help the brand gain exposure in local, national and international media.

Primary Duties and Responsibilities:

1. Develop and implement an effective communication policy and strategy for the BCC.
2. Develop and implement marketing and communications campaigns and strategies and monitor their success.
3. Write and deliver internal newsletter on a monthly basis
4. Establish mailing lists for target groups and disseminate relevant information.
5. Maintain the BCC website.
6. Represent the organization at events and press conferences.
7. Produce and manage internal and external communication.
8. Develop content (e.g. press releases, website articles and social media posts).
9. Maintain BCC social media networks.
10. Create internal communications protocols and initiatives that will foster employee morale.
11. Determine strategic communications campaigns that will help further organizational goals.
12. Develop brand awareness consistent with corporate business goals and objectives.
13. Stay informed of developments in the field of marketing and communications within the industry to foster ideas and innovation.

Qualifications

1. Master's degree in communications, journalism, public relations or relevant field.
2. A minimum of 5 years' experience in a similar role.
3. Strong knowledge of communication practices and techniques.
5. Outstanding written and verbal communication skills.
6. Must be able to multitask and work well under pressure.
7. Excellent organizational and leadership abilities.

8. Proven experience creating targeted content is advantageous.
9. Ability to work with people from diverse backgrounds and very good communication skills in English or Portuguese.

Core Competencies

1. Demonstrable management experience leading communication teams
2. Excellent understanding of best practice and digital communications
3. Excellent oral and written communication skills, ability to communicate complex information accurately
4. Strong organizational and time management skills with ability to manage multiple projects and set priorities
5. Responsive and adaptable
6. Initiative and sound judgement
7. Strong time management skills
8. Innovative and creative
9. Resourceful
10. Strengths in networking and relationship building
11. Strong social media skills
12. Experience in dealing with media contacts

Please submit your CV to via email to recruitment@benguelacc.org on or before the 25th of October 2024 at 16h00 Namibian time.

We thank all applicants, however, only those who are selected for an interview will be contacted.